



2010 North American
Truck of the Year

exceeds
your needs

best in class
23 combined mpg
21 city/26 hwy¹

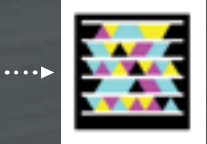


Transit Connect XLT Van in Silver with available equipment

The New 2011 Transit Connect – Presented by <Dealer Name>

Minivans. SUVs. CUVs. The one-of-a-kind Ford Transit Connect is the **right one to replace them all**. Available as an **XL or XLT Van** and as an **XLT or new XLT Premium Wagon**, it combines the **room and versatility of a van** with the **efficiency of a large car**. It's right-sized and purpose-built to swallow cargo, sip gas¹ and park in tight spaces. And it does it all while conveying a professional image designed to help you **stand out in a crowd**.

¹Class is Small Cargo Vans. EPA-estimated.
Vehicles throughout this catalog may be shown with optional and aftermarket upfit equipment.



SEE FEATURES COME TO LIFE
Simply download the free app at gettag.mobi or text **TRANSITCONNECT** to **4FORD**. Then follow the directions to snap a photo of this "tag" (shown left), and start learning more about Ford Transit Connect right on your smart phone.

Standard text messaging and data rates apply.



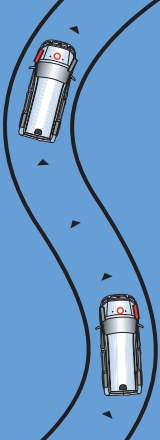
delivers protection and reliability

Transit Connect is engineered and tested to thrive in conditions that are harder, faster and tougher than most of its drivers will ever see. It's **Built Ford Tough®** on a rugged, **commercial vehicle platform**, with over 660,000 sold worldwide since 2002. **Regular maintenance is simple**, and the first spark plug change isn't due until 90,000 miles.¹ Commercial customers can take advantage of outstanding support from our **Business Preferred Network** – top Ford Dealers who offer special services to businesses like yours.

¹Under normal driving conditions with routine fluid and filter changes.

Transit Connect is certified to **Ford Light Commercial Vehicle Durability Standards** – tested to 150,000 customer-equivalent miles.

- Doors and accompanying hardware were tested over a cycle of door opening and slamming equal to 205 times a day for 2 years
- Parts vibration testing simulated the worst roads to help ensure solid, reliable performance and long parts life
- Prolonged exposure to extreme temperatures across 58 countries has proven its reliability in varying climates
- Wheels, tires, suspension knuckles, springs, shock absorbers and underbody structure were tested for taking on potholes and curbs



AdvanceTrac® with RSC® (Roll Stability Control™) is standard on Wagons and available on Vans. It is the only electronic stability control system in the class with a vehicle-roll motion sensor that measures the roll rate 100 times a second. Working with the Anti-Lock Brake System, traction control and yaw control, the system automatically determines how to apply individual brakes and modify engine power to help keep all 4 wheels firmly planted.²

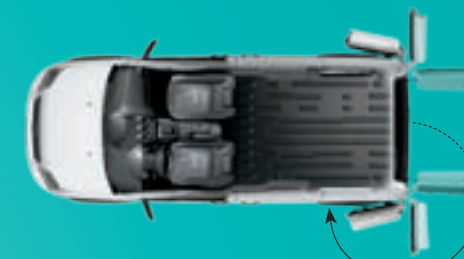
²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

holds over **135 cu. ft.**
& up to **1,600 lbs.¹**

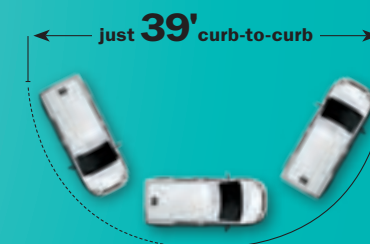
sized just right

Transit Connect Van provides 2 seats up front, a **huge cargo box** with all-around access, and near-vertical sidewalls so you can make the best use of all that space. **Sliding doors on both sides** of the van let you load and unload the front half of the cargo area, or help position long items being loaded from the rear. Out back, **50/50 split rear doors** swing 180° in standard trim, or available doors on articulated hinges (shown right) swing a full 255°. You've got 4 options for the van's side- and rear-door panels: side- and rear-door glass, single-side door glass, no glass or rear glass only. Inside, an expansive load floor plus **low side and rear liftover heights** help take the stress out of loading and unloading. Transit Connect is always ready for business.

¹When properly equipped. Van GVWR is 5,005 lbs. Load rating represents maximum allowable weight of people, cargo and body equipment combined, and is reduced by the weight of the optional equipment. ²Ford Work Solutions include Ford Licensed Accessories. See dealer for limited warranty details. To avoid distractions, some functions are disabled while vehicle is in motion. ³Sprint subscription and 1-year agreement required.



255°
available XLT doors



eases your drive

When activated while you're slowly backing up or parallel parking, the optional **Reverse Sensing System (A)** automatically detects certain objects up to 6 ft. behind the vehicle. It beeps more rapidly as you get closer.

Integrated **blind spot mirrors (B)** are standard on all Vans and Wagons.

When the vehicle is in Reverse, the available **rear view camera (C)** displays a full-color image and handy sight lines on the rearview mirror.

Optional **Ford Work Solutions™² (D)** offer full-function computing, telephone,³ Internet access,³ Garmin® navigation and more, right inside your vehicle. Learn more at fordworksolutions.com.



A



B



C



D



fits you and a crew

Whether you're using it for work or play, **Transit Connect Wagon** is the perfect multitasking partner. There's plenty of **room for 5** with the standard **2nd-row 60/40 split-fold seat**. You can carry up to 78 cu. ft. of cargo behind it, or up to **118 cu. ft.** when you fold it down. With the **new XLT Premium**, you also get a **4-speaker audio system**, enhanced rear-cargo area trim including a **storage pocket** in the door, **3rd-row flip-open windows** and more. It all adds up to one very accommodating ride.



Standard Features

MECHANICAL

2.0L DOHC Duratec® I-4 engine
4-speed automatic transmission with overdrive
15.4-gallon fuel tank capacity
150-amp alternator
500 Cold Cranking Amps, 50-amp-hr maintenance-free battery
90,000-mile spark plug change interval ¹
Front-wheel drive (FWD)
Power front disc/rear drum brakes with Anti-Lock Brake System (ABS)
Rack-and-pinion steering
Single-note horn
Suspension — Front: independent MacPherson-strut with stabilizer bar; rear: multileaf spring with stabilizer bar

SEATING

Driver and front-passenger buckets in cloth

INTERIOR

12V single front powerpoint
Carpeted floor covering in front; vinyl in 2nd row and rear cargo area
Center console with 2 cupholders, 2 stowage bins, and 1 additional folding cupholder
Day/night rearview mirror (Van requires rear glass)
Dome lighting (front, middle and rear)
Driver sun visor with note strap; passenger sun visor with mirror
Front overhead storage shelf with net
Full-length molded cloth headliner
Instrument panel with speedometer, tachometer, fuel gauge, engine coolant temperature and digital clock
Manual air conditioning
Map pocket in driver and front-passenger doors
Smoker's Package includes ashcup and lighter
Tilt/telescoping steering column

EXTERIOR

3-bar grille in Gray with locking hood latch (on Van)
15-in. steel wheels with 6-spoke wheel covers
P205/65R15 BSW tires
180°-opening rear doors
Bodyside moldings in Gray
Dual sliding side doors (solid panels on Van; glass windows on Wagon)
Full-size spare tire
Locking fuel-filler door
Rear fog lamps
Wheel-lip moldings in Gray
Windshield wipers — Front variable-speed; rear 2-speed (included on Vans when equipped with rear glass)

SAFETY & SECURITY

Driver and front-passenger front airbags ²
Front-seat side airbags ²
Collapsible steering column
Side-intrusion door beams
Tire Pressure Monitoring System (excludes spare)

¹Under normal driving conditions with routine fluid and filter changes. ²Always wear your safety belt, secure children in the rear seat and follow airbag warning label instructions. ³Cargo and load capacity limited by weight and weight distribution.



XL Van

Includes all standard features, plus:

MECHANICAL

3.96:1 final drive ratio

SEATING

Driver's seat with manual 6-way adjustment (fore/aft/up/down/recline, plus lumbar) with armrest and map pocket behind seat
Front-passenger seat with manual 4-way adjustment (fore/aft/recline)

INTERIOR

AM/FM stereo with clock and 2 speakers
Manual windows and door locks

EXTERIOR

3-bar grille in Gray with locking hood latch
Black door handles
Black, manually adjustable, flat-folding sideview mirrors with integrated blind spot mirrors
Front and rear molded-in-Gray bumpers



XLT Van

Includes select XL Van features, plus:

INTERIOR

AM/FM stereo with single-CD player and 2 speakers
Auxiliary audio input jack in center console
Cruise control
Dual front map lights
Electronic Passive Anti-Theft System (EPATS)
Power Group includes power windows, locks, sideview mirrors with integrated blind spot mirrors, and Remote Keyless Entry System with 2 key fobs
Powerpoint (12V in cargo area)

EXTERIOR

Black, power-adjustable, heated, flat-folding sideview mirrors with integrated blind spot mirrors
Body-color front and rear bumpers
Defroster Package includes rear-window defroster (when equipped with rear glass) and heated sideview mirrors
XLT badge



XLT Wagon

Includes select XLT Van features, plus:

MECHANICAL

AdvanceTrac® with RSC® (Roll Stability Control™)

SEATING

2nd-row manual 60/40 split-fold 3-passenger cloth seat

INTERIOR

AM/FM stereo with single-CD player and 4 speakers
Powerpoint (12V behind 2nd-row seat)

EXTERIOR

Body-color door handles
Body-color sideview mirrors with integrated blind spot mirrors
Chrome hood appliqué
Dual sliding side doors with fixed-glass windows and privacy glass
Front fog lamps
Platinum grille
Rear-door windows with privacy glass



XLT Premium Wagon

Includes select XLT Wagon features, plus:

INTERIOR

Body-color rearview mirror
Rear wheelhouse covers and beltline trim
Storage pocket in passenger-side rear cargo door

EXTERIOR

3rd-row flip-open windows with privacy glass



XLT Taxi Package⁴

Includes select XLT Wagon features, plus:

INTERIOR

Repositioned 2nd-row seat for more leg room
Vinyl front seats
Vinyl rear seats

EXTERIOR

3-bar grille in Gray with locking hood latch
3rd-row flip-open windows with privacy glass
Black, power-adjustable and heated flat-folding sideview mirrors with integrated blind spot mirrors

PACKAGE

Taxi Package includes repositioned 2nd-row seat, heavy-duty battery, wiring block connector, rear air/heat blower with passenger controls, grab handle on B-pillar, vinyl seats, body-color-painted bumpers (except with School Bus Yellow paint), black wheel-lip moldings, roof access hole, and vinyl floor covering; deletes fog lamps, Electronic Passive Anti-Theft System (EPATS) (n/a with 255°-opening rear doors, upfitter wiring harness, Nokia® Bluetooth® system, spare key fob or Tool Link™)

⁴Taxi Package shown with aftermarket upfit.

Choose your options on the following pages >>

New Vehicle Limited Warranty. We want your Ford Transit Connect ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Business Preferred Network. Each of the select dealerships in our Business Preferred Network (BPN) is committed to providing quality commercial-oriented products, as well as special financing and billing arrangements, to businesses that rely on Ford products. As a BPN customer, your business vehicles receive priority service at your BPN dealership, to help get your vehicle back on the road quickly.

Comparisons based on 2010 competitive models (class is Small Cargo Vans), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles throughout this catalog are shown with optional and aftermarket equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions and capacity ratings shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best

source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. Body manufacturers are responsible for compliance certification of the completed vehicle. The Ford New Vehicle Limited Warranty and any government certification made by Ford shall cover only the vehicle as manufactured by Ford and shall not extend to any addition, modification or change of or to the vehicle by the Ford Authorized Pool Account.

Sprint is a registered trademark of Sprint Communications Company L.P.

Garmin is a registered trademark of Garmin Ltd.

Nokia is a registered trademark of Nokia Corporation.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

Windows is a registered trademark of Microsoft Corporation.

QuietFlex is a registered trademark of Leggett & Platt Commercial Vehicle Products Company.



XLT Van with available equipment

Optional Features

XL VAN

AVAILABLE OPTIONS

- 255°-opening rear doors (Fleet only, requires Fleet XL Power Group)
- AdvanceTrac® with RSC® (Roll Stability Control™)
- All-weather front floor mats
- Daytime running lamps
- Engine block heater
- Premium carpeted front floor mats
- Rear-door windows with privacy glass
- Rear view camera (n/a with Power Group)
- Reverse Sensing System (Fleet only, requires Power Group)
- Side-door window with privacy glass and rear-door windows with privacy glass
- Single side-door window with privacy glass
- Spare keys (2)
- Splash guards

FORD WORK SOLUTIONS™

- Crew Chief™ (n/a with in-dash computer)
- In-dash Windows® CE computer with touch screen (n/a with Crew Chief or Nokia® Bluetooth® system)
- Tool Link™² (requires in-dash computer; n/a with Cargo Van with side- and rear-door glass or Nokia Bluetooth system)

AVAILABLE PACKAGES

- CNG/LPG Engine Prep Package** includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats
- Power Group** includes power windows, door locks, sideview mirrors with integrated blind spot mirrors, cruise control and 2 key fobs (Fleet only)

XLT VAN

AVAILABLE OPTIONS

- 255°-opening rear doors
- AdvanceTrac with RSC (Roll Stability Control)
- All-weather front floor mats
- Daytime running lamps
- Engine block heater
- Key fobs (2)
- Nokia Bluetooth system (n/a with in-dash computer or Tool Link)
- Premium carpeted front floor mats
- Rear-door windows with privacy glass
- Rear view camera
- Remote Start System
- Reverse Sensing System
- Side-door window with privacy glass and rear-door windows with privacy glass
- Single side-door window with privacy glass
- Splash guards

FORD WORK SOLUTIONS

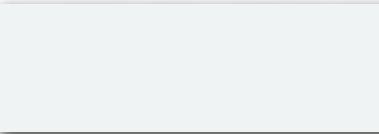
- Crew Chief (n/a with in-dash computer)
- In-dash Windows CE computer with touch screen (n/a with Crew Chief or Nokia Bluetooth system)
- Tool Link² (requires in-dash computer; n/a with Cargo Van with side- and rear-door glass or Nokia Bluetooth system)

AVAILABLE PACKAGES

- CNG/LPG Engine Prep Package** includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats
- Modified Vehicle Wiring** includes 2 engine compartment blunt-cut wires, B+ wire, ignition/run wire, interior lamps wire, and 2 instrument panel blunt-cut wires (requires AdvanceTrac with RSC)

¹Tool Link cannot read tagged items stored in metal tool boxes.

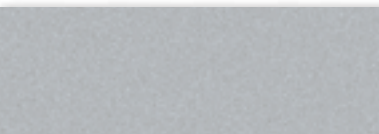
EXTERIOR



Frozen White



Torch Red



Silver Metallic

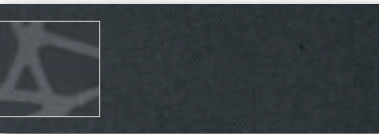


Dark Blue Metallic



Panther Black Metallic

INTERIOR



Gray Cloth
Standard

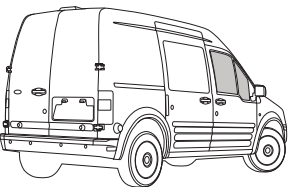
EXTERIOR COLORS

EXTERIOR COLORS	INTERIOR COLOR
Frozen White	●
Torch Red	●
Silver Metallic	●
Dark Blue Metallic	●
Panther Black Metallic	●

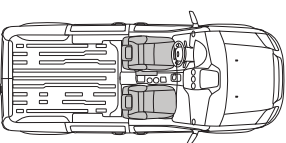
INTERIOR: ● Gray Cloth



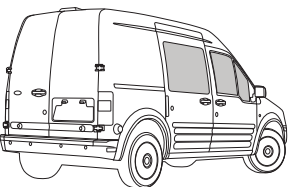
XLT Van in Panther Black with available and aftermarket equipment



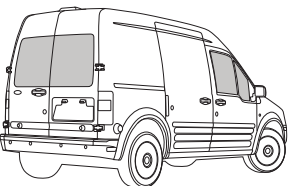
Optional – no rear-door or side-door windows



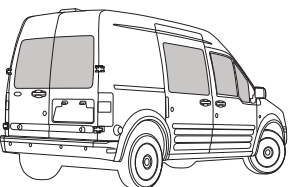
2-passenger seating



Optional – single side-door window



Optional – rear-door windows



Optional – rear-door and side-door windows



15-in. Steel Wheels
with 6-Spoke Wheel Covers
Standard

Colors are representative only.
See your dealer for actual paint/trim options.

Wagon: XLT & XLT Premium



XLT Wagon with available equipment



XLT Wagon in Frozen White with available equipment

Optional Features

XLT WAGON

AVAILABLE OPTIONS

- 255°-opening rear doors
- All-weather front and rear floor mats
- Daytime running lamps
- Engine block heater
- Key fobs (2)
- Nokia® Bluetooth® system (n/a with in-dash computer)
- Premium carpeted front and rear floor mats
- Rear view camera
- Remote Start System
- Reverse Sensing System
- Splash guards

FORD WORK SOLUTIONS™

- Crew Chief™ (n/a with in-dash computer)
- In-dash Windows® CE computer with touch screen (n/a with Crew Chief or Nokia Bluetooth system)

AVAILABLE PACKAGES

- CNG/LPG Engine Prep Package** includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats
- Modified Vehicle Wiring** includes 2 engine compartment blunt-cut wires, B+ wire, ignition/run wire, interior lamps wire, and 2 instrument panel blunt-cut wires

XLT PREMIUM WAGON

AVAILABLE OPTIONS

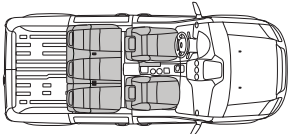
- All-weather front and rear floor mats
- Daytime running lamps
- Engine block heater
- Key fobs (2)
- Nokia Bluetooth system (n/a with in-dash computer)
- Premium carpeted front and rear floor mats
- Rear view camera
- Remote Start System
- Reverse Sensing System
- Splash guards

FORD WORK SOLUTIONS

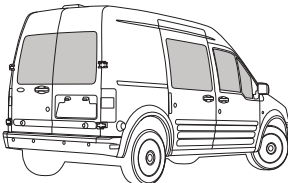
- Crew Chief (n/a with in-dash computer and Taxi Package)
- In-dash Windows CE computer with touch screen (n/a with Crew Chief, Taxi Package or Nokia Bluetooth system)

AVAILABLE PACKAGES

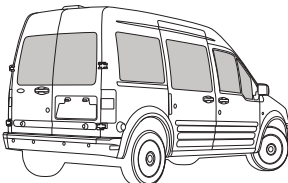
- CNG/LPG Engine Prep Package** includes hardened engine intake and exhaust valves and hardened intake and exhaust valve seats
- Mobility Motoring Package** includes heavy-duty battery and upfitter wiring harness
- Modified Vehicle Wiring** includes 2 engine compartment blunt-cut wires, B+ wire, ignition/run wire, interior lamps wire, and 2 instrument panel blunt-cut wires
- Taxi Package** includes repositioned 2nd-row seat, heavy-duty battery, wiring block connector, rear air/heat blower with passenger controls, grab handle on B-pillar, vinyl seats, body-color-painted bumpers (except with School Bus Yellow paint), black wheel-lip moldings, roof access hole, and vinyl floor covering; deletes fog lamps, Electronic Passive Anti-Theft System (EPATS) (n/a with 255°-opening rear doors, upfitter wiring harness, Nokia Bluetooth system, spare key fob or Tool Link™)



5-passenger seating



Standard – rear-door and side-door windows (XLT Wagon)

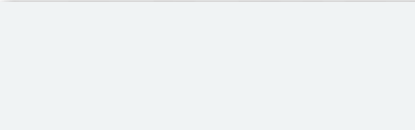


Standard – rear-door, side-door and 3rd-row windows (XLT Premium Wagon)



15-in. Steel Wheels with 6-Spoke Wheel Covers
Standard

EXTERIOR



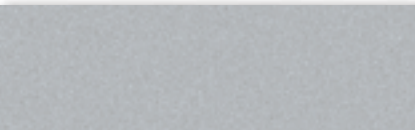
Frozen White



School Bus Yellow



Torch Red



Silver Metallic

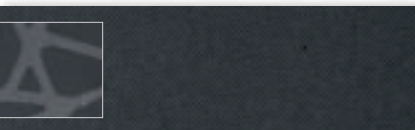


Dark Blue Metallic



Panther Black Metallic

INTERIOR



Gray Cloth
Standard on XL/XLT Premium



Gray Vinyl
Optional on XLT Premium

EXTERIOR COLORS

Frozen White	● ■
School Bus Yellow ¹	■
Torch Red	● ■
Silver Metallic	● ■
Dark Blue Metallic	● ■
Panther Black Metallic	● ■

INTERIORS: ● Gray Cloth ■ Gray Vinyl¹

Colors are representative only.
See your dealer for actual paint/trim options.

¹Requires Taxi Package.

upfits your way

If there's one thing that sets Transit Connect apart, it's **versatility**. This becomes even more apparent when it's upfitted with durable bulkhead partitions and **flexible interior storage systems**. Contact your local Ford Dealer to learn more about these aftermarket upfits and others to help fulfill your specific needs. When your Transit Connect Van is **tailored to you**, you're more productive, and that's always good business.

Leggett & Platt offers: wire, steel and solid bulkheads; Racks & Bins, QuietFlex® and Cargo Management interior packages; drawer storage cabinets; rooftop ladder racks; utility carriers; and window security screens.

Dejana offers: Katerack® system of heavy-duty pull-out shelves; standard, 6-in. and 10-in. shelves; and trade-ready packages for contractors, caterers and florists.

Adrian Steel offers: wire, steel and hybrid bulkheads; Base, Intermediate, Full and Premium interior packages; flexible shelving; cargo dividers; drawer units; and literature holders.

Sortimo offers: wire mesh and solid bulkheads (with and without a window); Cargo Management; Multi-Purpose Double Floor; Courier Services and Multi-Rack Packages; Trufflex Wall Cladding; L-BOXX set; Sliding Platform; Safety Net and a Mobile Tower.

Ship-through upfits shown are installed by Dejana Equipment Company or Commercial Van Interiors.



Ford Custom Accessories



Splash Guards



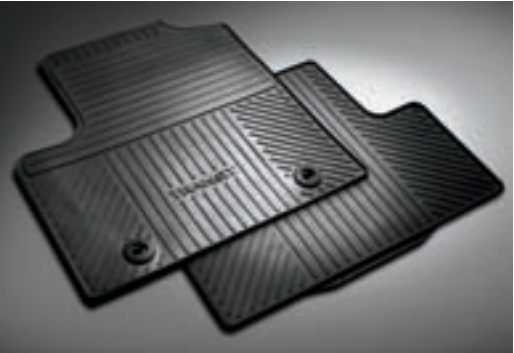
Soft Cargo Organizer (Large and Standard Sizes)



Portable Navigation Systems by Garmin®¹



Keyless Entry Keypad



All-Weather Floor Mats



Racks and Carriers by THULE®¹

Also Available:

Electronics

- GPS Tracking and Recovery by SmartAlert™¹
- Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster®¹
- Remote Start Systems
- Wiper De-Icer and Debris Cleaner by Wiper Shaker¹

Exterior

- Side Window Deflectors
- Hood Deflector
- Sportz® Truck Tents by Napier¹
- Rear Window Grilles
- Roof Cross Bars
- Roof Cargo Basket (Shown on Cover)

Interior

- Soft Cargo Cooler Bag
- Premium Carpeted Floor Mats
- Cargo Net by Las-Stik¹

¹Ford Licensed Accessories.
²Visit fordcommercialgraphics.com to develop your selection.
See dealer for additional details.
THULE is a registered trademark of Thule Sweden AB.
SmartAlert is a registered trademark of Inilex, Inc.



Ford Custom Graphics by Original Wraps,™ Inc.¹,²



To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

BUILT FORD TOUGH®

2011 TRANSIT CONNECT



We'll be standing by.

You, your family, your neighbors,
your local Ford Dealer. We're all part
of a broad community, connected
by a far-reaching support structure
that benefits us all. As a proud
member of this network, your
local Ford Dealer looks forward
to assisting you — now, and in
the future. Whether you're
seeking a new or used vehicle,
Ford Custom Accessories,
or convenient maintenance and
service, we're here for you.
And we'll be by your side.



GET YOURS

at <Dealer Name>

<Dealer Street>
<Dealer City, State, ZIP>
<(000) 000-0000>
<dealerwebsite.com>