

2020  
**EXPEDITION + MAX**

XLT | LIMITED | KING RANCH® | PLATINUM





## BUILT TO LIVE LIFE TO THE MAX.

The 2020 Ford Expedition is engineered to make it happen. Choose from Expedition and Expedition MAX – based on how big is big enough for your adventures. Nearly a foot longer than Expedition, Expedition MAX can carry 16.9 more cu. ft. of gear.<sup>1</sup> Both spacious interiors offer refined seating for up to 8 in a range of durable fabrics – including available ActiveX material – and available leather trims. Innovative technology can help you stay connected on the go. Plus, standard Ford Co-Pilot360™<sup>2</sup> can help you confidently navigate your world. We've been improving lives for over 116 years by building vehicles big, small, and lots of sizes in between. Our first SUVs took you "out there." Our current lineup is designed to take you capably to your destination – in comfort and style. We built a better big for your adventures. And we put our hearts into everything we build.

BUILT *Ford* PROUD

**MAX Limited. Star White Metallic Tri-coat. Available equipment.** <sup>1</sup>Cargo and load capacity limited by weight and weight distribution. <sup>2</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>3</sup>Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary.



## BIG ON EMPOWERMENT.

### PUSH START AND GO

It's easy to take command in the 2020 Expedition. Your available Intelligent Access key fob gets you in, and push-button start gets you going without having to insert a key. From big to small, Expedition is designed to empower.

### DIAL IN CONVENIENCE

A convenient rotary gear shift dial moves the 10-speed automatic transmission from Park to Reverse to Drive. The design frees up center console space as well.

**Platinum. Ebony leather-trimmed interior. Available equipment.** <sup>1</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

B&O

### 12-SPEAKER SOUND SYSTEM

Standard on Limited, King Ranch® and Platinum, the B&O Sound System features a 14-channel amplifier pumping 1,100 watts of digitally processed sound through 12 high-performance speakers, including a subwoofer and 4 midwoofers.

8"

**LCD TOUCHSCREEN**  
with swipe capability is included with standard voice-activated SYNC® 3.<sup>1</sup>

3

**SPACIOUS ROWS,  
WITH SEATING  
FOR UP TO 8**



## BIG ON COMFORT.

### FIND YOUR PLACE

No matter where you sit in Expedition, you'll be well-cared for. With best-in-class<sup>1</sup> 2nd- and 3rd-row leg room. Plus, available 2nd-row power-folding tip-and-slide seats that make it possible to keep a child-safety seat secured in any section of the seat while you simply slide it forward as passengers get into the 3rd row. An available power, panoramic Vista Roof<sup>®</sup> brightens the view.

### TREAT YOURSELF

To 3rd-row comfort and calm. There, in the power-reclining, PowerFold<sup>®</sup> seat, you'll be as comfortable as in any seat in the cabin. You've got your own beverage holders, reading lights and available smart-charging USB ports. Beyond that, an available advanced cargo manager behind the 3rd row features an adjustable shelf to help create a customized space for whatever you're carrying.<sup>2</sup>

**Platinum. Ebony leather-trimmed interior. Available equipment.** <sup>1</sup>Class is Extended Utilities based on Ford segmentation. <sup>2</sup>Cargo and load capacity limited by weight and weight distribution. <sup>3</sup>FordPass Connect (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls.

2

### 2ND-ROW CAPTAIN'S CHAIRS

Outfit Expedition with your choice of a 2nd-row bench seat for 3, or available individual captain's chairs. New this year on XLT, 2nd-row captain's chairs can be trimmed in durable ActiveX seating material.

CONNECT  
UP TO  
10  
DEVICES<sup>3</sup>

15

BEVERAGE  
HOLDERS



## BIG ON PEOPLE PLEASING.

### ENJOY THE DRIVE

Your available 10-way power driver's seat (including power lumbar and recline), available power-adjustable pedals, available power-tilt/-telescoping steering column and available power sideview mirrors all have a memory feature. Conveniently recall your stored settings (for up to 3 different drivers) with just the touch of a button.

### ENJOY THE RIDE

Not behind the wheel? You'll still enjoy your time in Expedition. FordPass Connect™<sup>1</sup> with Wi-Fi hotspot capability and an available Dual-Headrest Rear Seat Entertainment System allow you to view content from your compatible Apple® or Android™ devices on the screen mounted to the back of each front seat. Access content via SD card, HDMI cable or USB device as well.

**MAX Platinum. Ebony leather-trimmed interior. Available equipment.** <sup>1</sup>FordPass Connect (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls.





# MAX OUT CARGO SPACE.

## CARRY MORE WITH MAX

Nearly a foot longer than Expedition, with extra room in all the right places, Expedition MAX can accommodate an additional 16.9 cu. ft. of gear.<sup>1</sup> Plus, you'll enjoy more head room in the 3rd row and larger rear door openings for easy entry and exit. Max out cargo space, and your adventures, in Expedition MAX.

## ACCESS CARGO EASILY

Manually open the liftgate glass or the liftgate itself, or simply wave your foot under the rear bumper to take advantage of the available hands-free, foot-activated liftgate. With both rear rows folded flat, Expedition MAX can carry 4' x 8' sheets of plywood with the liftgate closed.



### Expedition/MAX

#### INTERIOR (in.)

1st Row	Head room (max.):	42.0
	Leg room (max.):	43.9
	Shoulder room:	64.9

2nd Row	Head room:	40.0
	Leg room:	41.5
	Leg room	
	(with seat full rearward):	42.6
Shoulder room:	64.8	

3rd Row	Head room:	37.3 / 37.4
	Leg room:	36.1
	Leg room	
	(with 2nd-row seat full rearward):	40.9
	Shoulder room:	64.2 / 64.3

#### CAPACITIES (cu. ft.)

	Passenger volume:	171.9 / 172.0
	Cargo volume behind 1st row:	104.6 / 121.5
	Cargo volume behind 2nd row:	57.5 / 73.3
	Cargo volume behind 2nd row	
	(with 2nd-row seat full forward):	63.6 / 79.6
	Cargo volume behind 3rd row:	19.3 / 34.3
	Cargo volume behind 3rd row	
	(with 3rd-row seat full upright):	20.9 / 36.0

MAX Platinum. Ebony leather-trimmed interior. Available equipment. <sup>1</sup>Cargo and load capacity limited by weight and weight distribution.



# POWER TO MOVE MOUNTAINS.

That's EcoBoost® power and, in the 2020 Ford Expedition, it delivers up to 400 horsepower<sup>1</sup> and 480 lb.-ft. of torque.<sup>1</sup> A 10-speed automatic transmission with SelectShift® capability utilizes that power smoothly and confidently. Expedition towing capability of 9,300 lbs.<sup>2</sup> is best in class. Plus, available advanced towing technologies help make towing and backing up your trailer easy. You can even choose which type of get-in-and-go confidence you need using the available Terrain Management System,<sup>TM</sup> which allows you to choose from 7 preset modes to optimize driving dynamics to road conditions. Scale new heights in Expedition.

EPA-ESTIMATED RATINGS: CITY/HWY/COMBINED MPG<sup>3</sup>

## 3.5L ECOBOOST V6

375 MAX. HORSEPOWER  
470 MAX. TORQUE (LB.-FT.)

This twin-turbocharged, port- and direct-fuel-injected engine delivers responsive acceleration. The wide 7.4:1 gear ratio span of the 10-speed transmission helps smooth out steps between gears – delivering the engine's power consistently for an enjoyable driving experience.

*Standard on XLT, Limited,  
King Ranch®*

Expedition / MAX  
Fuel tank (gal):  
23.6 / 27.8

## 3.5L ECOBOOST V6 PLATINUM SERIES

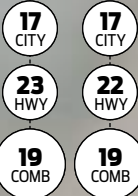
400 MAX. HORSEPOWER<sup>1</sup>  
480 MAX. TORQUE (LB.-FT.)<sup>1</sup>

This enhanced version of the 3.5L EcoBoost delivers increased levels of horsepower and torque – befitting the Platinum name.

*Standard on Platinum*

### Expedition 2WD

#### 4WD



### Expedition MAX 2WD

#### 4WD



**Platinum. Blue. Available equipment.** <sup>1</sup>Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. <sup>2</sup>Max. towing of 9,300 lbs. on Expedition 4x2 with Heavy-Duty Trailer Tow Package (not shown). Max. towing of 9,200 lbs. on Expedition 4x4 with Heavy-Duty Trailer Tow Package (shown). Max towing varies based on cargo, vehicle configuration, accessories and number of passengers. <sup>3</sup>Actual mileage will vary. Horsepower, torque, towing and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously.



# FORD CO-PILOT360™ TECHNOLOGY READY WITH AN ASSIST.

From the driveway to the highway, our standard and available driver-assist features<sup>1</sup> are designed to help you feel confidently in command at the wheel of your Expedition.



## FORD CO-PILOT360

Standard on every 2020 Expedition

### PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING

We should all drive defensively. By scanning the road ahead, this feature can alert you to potential collisions with vehicles or pedestrians detected in your path. If an impact is imminent and you don't take action, brakes can apply automatically.<sup>2</sup> It's designed to only activate when needed.



### BLIS® WITH CROSS-TRAFFIC ALERT

Changing lanes demands your full attention. BLIS (Blind Spot Information System) can help by alerting you to vehicles detected in your blind spots. Cross-Traffic Alert helps by detecting and alerting you to traffic behind your vehicle as you're slowly backing up.



### LANE-KEEPING SYSTEM

It happens. Listening to your favorite podcast, you wander too close to your lane's edge. Our Lane-Keeping System<sup>3</sup> can help during a moment of distraction. If you drift out of your lane, it directs you with steering wheel torque to return, and can also alert you through vibration pulses. Stray a few times and a coffee cup icon lets you know it's time to take a break.



### AUTO HIGH-BEAM HEADLAMPS

Sound familiar? You turn on high beams entering a dark stretch of road – then forget to turn them off as traffic approaches. Auto High-Beam Headlamps can detect poor lighting and switch them on for you. They can also sense oncoming headlamps and dim automatically for other drivers.



### REAR VIEW CAMERA

Backing up requires a little multitasking. Our Rear View Camera helps by providing a great view of what's behind your vehicle. It also helps when you're lining up a trailer. A washer helps keep the camera free of debris (like dirt or snow), helping you navigate Reverse clearly and with more confidence.



**Available equipment shown.** <sup>1</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>2</sup>Pre-Collision Assist with Automatic Emergency Braking can detect pedestrians, but not in all conditions and does not replace safe driving. See owner's manual for system limitations. <sup>3</sup>Lane-Keeping System does not control steering. <sup>4</sup>If stop is longer than 3 seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation. <sup>5</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details.



## FORD CO-PILOT360 ASSIST

Standard on King Ranch® and Platinum  
Optional on Limited

### ADAPTIVE CRUISE CONTROL (ACC) WITH STOP-AND-GO

There are few things as tedious as bumper-to-bumper traffic. ACC with Stop-and-Go can help you keep pace on your journey, slowing down or even stopping your vehicle if the traffic ahead has slowed or stopped. When things clear, it can resume your set speed<sup>4</sup>



### VOICE-ACTIVATED NAVIGATION

Taking the wrong exit can put a serious dent in your day. Stay confidently on course with our Voice-Activated Touchscreen Navigation System, which features SiriusXM® Traffic and Travel Link® services<sup>5</sup> to help you avoid traffic, find fuel (gas or java), and so much more.



### ENHANCED ACTIVE PARK ASSIST

Never pass up a potential parking space again. Enhanced Active Park Assist makes it easy to park time after time – even in tight parallel or reverse perpendicular spots. Just activate, shift, accelerate and brake while Expedition takes care of the rest. Park Out Assist with side-sensing capability can help you confidently navigate out of a spot when someone's parked too close.

Standard on King Ranch and Platinum  
Optional on Limited



### HILL START ASSIST

It feels good to hold your ground. Especially on a grade. As you remove your foot from the brake pedal to accelerate from a stop, Hill Start Assist can help by preventing Expedition from rolling downhill.

Standard on every 2020 Expedition



### 360-DEGREE CAMERA

True to its name, the 360-Degree Camera with Split-View Display lets you see around Expedition, from every side. Very helpful while centering Expedition in a parking spot, driving around a crowded campsite or while navigating a tight section of off-road trail.

Standard on King Ranch and Platinum  
Available on XLT and Limited





 SYNC® AppLink®

## YOUR TECH, YOUR WAY.

With seating for up to 8 and Wi-Fi hotspot capability, Ford Expedition welcomes a vast array of smartphones, tablets, gaming systems and computers along for the ride. Plus, you can tap into the best in music, sports, comedy, news and talk with SiriusXM® inside your vehicle and on the go, with a 6-month All Access trial subscription¹. With our available Voice-Activated Touchscreen Navigation System, you'll also enjoy a 5-year subscription¹ to SiriusXM Traffic and Travel Link® services.



androidauto

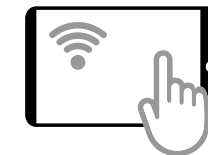
### COMMAND IT

With your voice and your choice of display, SYNC® 3 voice-activated technology² connects your tech with your Expedition. SYNC 3 AppLink®³ (shown) gives you voice control of compatible mobile apps like Waze™ and Ford+Alexa.⁴ To see your phone's familiar interface on the big screen, take advantage of compatibility with Apple CarPlay®⁵ for your iPhone®, or Android Auto™⁵ for your Android™ smartphone.



### CONTROL IT

Monitor and control your vehicle in incredibly powerful ways using the FordPass™ App alone or with FordPass Alexa Skill® or FordPass Action through Google Assistant™ when equipped with FordPass Connect.™⁷ Complimentary remote features let you start, lock and unlock your vehicle from just about anywhere, including right from your wrist with your Apple Watch.® Use your app to find your vehicle, schedule starts, find parking⁸ and check fuel and fluid levels. When you need important vehicle information, like Vehicle Health Alerts, service history and Warranty info, the FordPass App puts it at your fingertips. And, when it's time to bring your vehicle in for service, the app makes scheduling easy. Enjoy access to convenient services like Key by Amazon In-Car Delivery⁹ and peace of mind knowing roadside assistance is just a call or e-request away¹⁰



### CONNECT IT

With in-vehicle Wi-Fi. Before you've even left the dock, you and your friends can be posting your adventure videos through FordPass Connect⁷ with 4G LTE Wi-Fi hotspot capability. Its powerful antenna provides the ability to connect up to 10 devices at once¹¹ – inside of Expedition and up to 50' away.

**Available equipment shown.** ¹All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Ford vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase. ²Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ³Commands may vary by phone and AppLink software. ⁴Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Alexa requires available SYNC 3 AppLink. Certain Alexa functionality is dependent on smart phone and home technology. Don't drive while distracted or while using handheld devices. Use voice controls. Some features may be locked out while the vehicle is in gear. ⁵Requires device with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁶Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. ⁷FordPass Connect (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. ⁸In select cities. ⁹FordPass App, compatible with select smartphone platforms, is available via a download. FordPass Connect service required (see FordPass Terms for more information). Message and data rates may apply. Check your availability at <https://amzn.to/2JnYMTz>. ¹⁰Roadside assistance is included for certain owners and available to everyone for a per-service fee. ¹¹Don't drive while distracted or while using handheld devices. Use voice controls.





## GO BIG FOR BETTER ADVENTURES.

With best-in-class max. 9,300-lb. towing capability,<sup>1</sup> you can hit the ground towing in the 2020 Ford Expedition. It all begins with a high-strength-steel frame and high-strength, aluminum-alloy body.<sup>2</sup> It continues with the 10-speed automatic transmission. SelectShift<sup>®</sup> capability allows you to manually upshift or downshift without using a clutch. Progressive range select mode allows you to lock out the upper gears while towing to help maintain a consistent speed on steep grades. And tow/haul mode features smart shift logic that helps eliminate unwanted frequent gear shifting on steep uphill grades, while allowing engine braking to help maintain vehicle speed when descending a steep grade with a load in tow.

Available Ford Co-Pilot360<sup>™</sup> Technology<sup>3</sup> includes Pro Trailer Backup Assist<sup>™</sup> (PTBA), which makes backing up your trailer as easy as turning a knob. Once the system is programmed,<sup>4</sup> simply rotate the PTBA knob left or right in the direction you want the trailer to go. The system then automatically steers Expedition to turn the trailer the desired amount. While your sideview mirrors are your primary visual aid, PTBA features a Rear View Camera image that allows you to view trailer direction and help determine trailer placement. Further assistance is provided by our available 360-Degree Camera with Split-View Display that works at low speeds in Forward and Reverse. Four cameras let you see all sides of Expedition on the 8" color LCD screen in the center stack.

**Platinum. Desert Gold. Available equipment.** <sup>1</sup>Max. towing of 9,300 lbs. on Expedition 4x2 with Heavy-Duty Trailer Tow Package (shown). Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. <sup>2</sup>6000-series aluminum alloy. <sup>3</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>4</sup>Please consult your owner's manual or Pro Trailer Backup Assist Measurement Card for information on setting up your trailer.

AVAILABLE TRAILER BRAKE CONTROLLER



### MAXIMUM LOADED TRAILER WEIGHT (lbs.)

#### Expedition / MAX

4x2 Class IV:	<b>9,300 / 9,000</b>
4x4 Class IV:	<b>9,200 / 9,000</b>

#### Expedition / MAX 4x2 (4x4)

EXTERIOR (in.)	Wheelbase:	<b>122.5 / 131.6</b>
	Length:	<b>210.0 / 221.9</b>
	Height – Excluding options:	<b>76.6 (76.4) / 76.4 (76.2)</b>
	Width – Including mirrors:	<b>93.4</b>
	Width – Mirrors folded:	<b>83.6</b>
	Minimum running ground clearance:	<b>9.8 / 9.8 (9.7)</b>
	Overhang – Front:	<b>38.2</b>
	Overhang – Rear:	<b>49.3 / 52.0</b>
	Ramp breakover angle (degrees):	<b>21.5 (21.4) / 20.3 (20.1)</b>
	Angle of approach (degrees):	<b>23.4 (23.3) / 24.0 (23.7)</b>
		Angle of departure (degrees): <b>22.2 (21.9) / 21.5 (21.3)</b>



# XLT

FORD CO-PILOT360™

FORDPASS CONNECT™<sup>1</sup>

TRI-ZONE TEMPERATURE CONTROL

**Start strong** with Expedition XLT. With its 375-horsepower 3.5L EcoBoost® engine mated to a smooth-shifting 10-speed automatic transmission, XLT gets the 2020 Expedition lineup moving. Seating for 8 is standard, so there's room for the whole crew on every adventure. The 2nd row can now be outfitted in available captain's chairs with durable ActiveX seating material. In back, a PowerFold® 3rd-row seat folds flat at the touch of a button to quickly make more room for cargo. Add even more convenience with the available hands-free, foot-activated liftgate. SYNC® 3 voice-activated technology<sup>2</sup> with Apple CarPlay®<sup>3</sup> and Android Auto™<sup>3</sup> compatibility gets the party started inside.



**COLORS:** Oxford White, Star White Metallic Tri-coat,<sup>4</sup> Iconic Silver,<sup>5</sup> Desert Gold,<sup>5</sup> Magnetic,<sup>5</sup> Rapid Red Metallic Tinted Clearcoat,<sup>4</sup> Burgundy Velvet Metallic Tinted Clearcoat,<sup>4</sup> Blue,<sup>5</sup> Agate Black<sup>5</sup>



**ACTIVEV SEATING SURFACES:** Ebony, Medium Stone (201A or 202A)  
**CLOTH SEATING SURFACES:** Ebony, Medium Stone (Standard)



**18"**  
MACHINED-FACE ALUMINUM WITH  
MAGNETIC-PAINTED POCKETS  
*Standard*



**20"**  
POLISHED ALUMINUM  
*Optional<sup>6</sup>*  
*Not available with Black Accent  
Package or FX4 Off-Road Packages*



**20"**  
6-SPOKE GLOSS BLACK-PAINTED  
ALUMINUM  
*Optional<sup>6</sup>*  
*Included with Black Accent Package*  
*Not available with FX4 Off-Road Packages*



**20"**  
LUSTER NICKEL-PAINTED ALUMINUM  
*Optional*  
*Requires 201A or 202A*  
*Not available with Black Accent  
Package or FX4 Off-Road Packages*

**3.5L ECOBOOST V6 WITH AUTO START-STOP TECHNOLOGY**  
10-SPEED AUTOMATIC TRANSMISSION

## XLT STANDARD FEATURES:

### MECHANICAL

4-wheel independent suspension  
Class IV trailer hitch receiver with 7- and 4-pin connectors  
Trailer Sway Control

### FORD CO-PILOT360 TECHNOLOGY

**Ford Co-Pilot360:** Automatic High-Beam Headlamps; BLIS® (Blind Spot Information System) with Cross-Traffic Alert; Lane-Keeping System; Pre-Collision Assist with Automatic Emergency Braking (AEB); and Rear View Camera with washer  
Autolamp Automatic On/Off Headlamps  
Hill Descent Control™ (4WD only)  
Hill Start Assist  
Reverse Sensing System

### APPEARANCE

Black platform running boards and roof-rack side rails  
Halogen headlamps and fog lamps  
Power, heated sideview mirrors with body-color caps, integrated blind spot mirrors and security approach lamps

### COMFORT & CONVENIENCE

8-way power driver seat and 2-way manual front-passenger seat  
2nd-row 40/20/40 split-fold seats with CenterSlide® and manual recline  
60/40 split PowerFold 3rd-row seat with power recline  
12V powerpoints (4)  
Auto-dimming rearview mirror  
Beverage holders (15)  
Cargo Management System  
Cargo protector and net  
Easy Fuel® capless fuel filler  
Leather-wrapped steering wheel  
Manual-tilt/-telescoping steering column  
Power windows with one-touch-up/-down feature for 1st row  
Push-button start  
Rotary gear shift dial  
Smart-charging USB ports for 1st row (1) and 2nd row (2)  
Tri-zone electronic automatic temperature control  
Universal garage door opener

### CONNECTIVITY & ENTERTAINMENT

AM/FM stereo with MP3 capability and 6 speakers  
FordPass Connect<sup>1</sup> with 4G LTE Wi-Fi hotspot capability (enables FordPass™ App<sup>7</sup> features when activated)  
SiriusXM® with 6-month All Access trial subscription<sup>8</sup>  
SYNC® 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist®, AppLink®, Apple CarPlay compatibility, Android Auto compatibility, and 2 smart-charging USB ports

### SAFETY & SECURITY

Personal Safety System™ with dual-stage front airbags<sup>9</sup>  
Front-seat side airbags<sup>9</sup>  
Safety Canopy® side-curtain airbags<sup>9</sup> with rollover sensor  
AdvanceTrac® with RSC® (Roll Stability Control™)  
Individual Tire Pressure Monitoring System (excludes spare)  
MyKey® technology to help encourage responsible driving  
SecuriCode™ invisible keypad  
SOS Post-Crash Alert System™

### OPTIONS

**Equipment Group 201A:** 10-way power front seats, including power lumbar and recline; ActiveX seating material-trimmed 1st- and 2nd-row seats; vinyl-trimmed 3rd-row seat; and sideview mirrors with integrated turn signal indicators  
**Equipment Group 202A:** all content of 201A + hands-free, foot-activated liftgate; heated and ventilated 1st-row seats; power-folding tip-and-slide 40/20/40 2nd row seats; power-folding 3rd-row head restraints; heated steering wheel; power-tilt/-telescoping steering column; memory feature for driver's seat, steering column and sideview mirrors; Intelligent Access; Remote Start System; 110V/150W AC power outlet; chrome running board accents; power-folding sideview mirrors; Advanced Security Pack; 8" productivity screen in instrument cluster; 3rd-row smart-charging USB ports (2); and wireless charging pad

**Cargo Package:** advanced cargo manager and roof-rail crossbars  
**Heavy-Duty Trailer Tow Package:** heavy-duty radiator, Pro Trailer Backup Assist™ 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral towing capability  
2nd-row 40/20/40 split-fold seats with CenterSlide and manual recline (201A or 202A with Black Accent Package)  
2nd-row power-folding tip-and-slide captain's chairs  
4-wheel drive (4WD) (includes 1-speed transfer case, Terrain Management System™, Hill Descent Control and front tow hooks)  
Dual-Headrest Rear Seat Entertainment System<sup>10</sup> (requires 201A or 202A)  
Engine block heater  
Floor liners for 1st and 2nd rows  
Power, panoramic Vista Roof® with power sunshade (requires 201A or 202A)  
Reversible cargo mat  
Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic and Travel Link® with 5-year subscription<sup>9</sup>) (requires 202A)

*See next spread for Black Accent Package, FX4 Off-Road Package, and FX4 Off-Road Package with 360-Degree Camera content and availability.*

**Available equipment shown.** <sup>1</sup>FordPass Connect (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. Don't drive distracted or while using handheld devices. Use voice controls. <sup>2</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>3</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. <sup>4</sup>Requires device with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. <sup>5</sup>Additional charge. <sup>6</sup>Metallic. <sup>7</sup>Late availability. <sup>8</sup>FordPass App, for use with FordPass Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store® and Google Play.™ Learn more at [www.fordpass.com](http://www.fordpass.com). Message and data rates may apply. <sup>9</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. <sup>10</sup>Always wear your safety belt and secure children in the rear seat. <sup>10</sup>Ford Licensed Accessory.



# BLACK ACCENT PACKAGE<sup>1</sup>

AVAILABLE ON XLT

GLOSS BLACK FRONT AND REAR SKID PLATES  
EBONY SEATS IN CLOTH OR ACTIVEX MATERIAL  
AGATE BLACK METALLIC PAINT ONLY

**Everything goes with Black.** Like a night on the town. Weekend in the mountains. Or simply a trip to the boat launch for an afternoon on the water. Available in elegant Agate Black, Expedition XLT with the new Black Accent Package features 20" 6-spoke Gloss Black-painted aluminum wheels, a Gloss Black-painted trailer hitch cover, plus style and attitude to spare.



# FX4 OFF-ROAD PACKAGE

AVAILABLE ON XLT 200A 4x4 & 201A 4x4

# FX4 OFF-ROAD PACKAGE WITH 360-DEGREE CAMERA

AVAILABLE ON XLT 202A 4x4 & LIMITED 301A 4x4

**Hit the trail running** in Expedition FX4. Our easy-to-use 4WD with Terrain Management System lets you select from 7 drive modes to help adapt to different road conditions. Skid plates help protect the underbody. A patented electronic limited-slip rear differential can vary power output from side-to-side in low-traction off-road situations, depending on which wheels need extra traction. Off-road-tuned front and rear shocks help keep you in contact with solid ground. All-terrain tires with thick sidewalls deliver the traction needed over rough terrain. Chrome-plated running boards and 18" Magnetic-painted cast-aluminum wheels. Available on XLT and Limited.



## GO BEYOND PAVEMENT

New for 2020, FX4 Off-Road Packages are available on Limited as well as XLT models. Equip your Expedition to get out there – and back – with the off-road-capable equipment in these packages.

*Available on XLT, Limited*

### BLACK ACCENT PACKAGE INCLUDES:

20" 6-spoke Gloss Black-painted aluminum wheels  
Ebony seats  
Gloss Black skid plates  
*Agate Black exterior paint only; includes 2nd-row captain's chairs on 201A and 202A; not available with FX4 Off-Road Packages*

**OPTIONS**  
**Cargo Package:** advanced cargo manager and roof-rail crossbars  
**Heavy-Duty Trailer Tow Package:** heavy-duty radiator, Pro Trailer Backup Assist<sup>™</sup>, 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral towing capability

2nd-row 40/20/40 split-fold seats with CenterSlide<sup>®</sup> and manual recline (201A or 202A with Black Accent Package)  
4-wheel drive (4WD) (includes 1-speed transfer case, Terrain Management System<sup>™</sup>, Hill Descent Control and front tow hooks)  
Floor liners for 1st and 2nd rows  
Power, panoramic Vista Roof<sup>®</sup> with power sunshade (requires 201A or 202A)  
Reversible cargo mat  
Voice-activated Navigation System with pinch-to-zoom capability (includes SiriusXM<sup>®</sup> Traffic and Travel Link<sup>®</sup> with 5-year subscription<sup>2</sup>) (requires 202A on XLT)



**20"**  
6-SPOKE GLOSS BLACK-PAINTED ALUMINUM  
*Included*

### FX4 OFF-ROAD PACKAGE INCLUDES:

18" Magnetic-painted cast-aluminum wheels with 275/65R18 all-terrain (A/T) OWL tires  
1st- and 2nd-row floor liners  
2-speed automatic 4WD with Neutral towing capability  
3.73 electronic limited-slip rear differential (eLSD)  
Chrome-plated running boards with angular step bars  
Fuel tank underbody protection  
FX4 badging  
Heavy-duty radiator  
Off-road shocks  
Skid plates

*Not available with Black Accent Package*

### FX4 OFF-ROAD PACKAGE WITH 360-DEGREE CAMERA INCLUDES:

All content of FX4 Off-Road Package, plus 360-Degree Camera with Split View and front and rear washers  
*Not available with Black Accent Package, Special Edition Package or Texas Edition Package*  
**OPTIONS**  
**Cargo Package:** advanced cargo manager and roof-rail crossbars  
**Heavy-Duty Trailer Tow Package:** heavy-duty radiator, Pro Trailer Backup Assist, 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral towing capability

2nd-row power-folding tip-and-slide captain's chairs (requires 201A and 202A on XLT)  
Dual-Headrest Rear Seat Entertainment System<sup>3</sup> (requires 201A or 202A on XLT)  
Power, panoramic Vista Roof with power sunshade (standard on Limited 301A; requires 201A or 202A on XLT)  
Reversible cargo mat  
Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic and Travel Link with 5-year subscription<sup>1</sup>) (standard on Limited 301A; requires 202A on XLT)



**18"**  
MAGNETIC-PAINTED CAST-ALUMINUM  
*Standard*

**Available equipment shown.** <sup>1</sup>Late availability. <sup>2</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the "Your Tech, Your Way" pages, and your Ford Dealer for details. <sup>3</sup>Ford Licensed Accessory.

Always consult the owner's manual before off-road driving. Follow all laws and drive on designated off-road trails and recreation areas.



LIMITED

B&O SOUND SYSTEM WITH 12 SPEAKERS

AMBIENT LIGHTING IN 7 COLORS

FORWARD SENSING SYSTEM

**There’s lots to love** about Limited. Inside and out. Bright exterior accents adorn the grille, roof-rack side rails and power-deployable running boards, which extend as soon as a door is opened to help you enter and exit with ease. Inside, a convenient driver’s memory feature recalls saved settings for your heated and ventilated leather-trimmed seat, power-tilt/-telescoping steering column, power-adjustable pedals, and power-folding heated sideview mirrors. A B&O Sound System is acoustically tailored to Expedition, which will be evident from the very first moment you turn it on. And both 1st and 2nd rows benefit from one-touch-up/-down power windows. Choose 4x2 or 4x4.



**COLORS:** Oxford White, Star White Metallic Tri-coat,<sup>1</sup> Iconic Silver,<sup>2</sup> Desert Gold,<sup>2</sup> Magnetic,<sup>2</sup> Rapid Red Metallic Tinted Clearcoat,<sup>1</sup> Burgundy Velvet Metallic Tinted Clearcoat,<sup>1</sup> Blue,<sup>2</sup> Agate Black<sup>2</sup>



3.5L ECOBOOST® V6 WITH AUTO START-STOP TECHNOLOGY  
10-SPEED AUTOMATIC TRANSMISSION

LIMITED INCLUDES SELECT XLT 202A FEATURES, PLUS:

APPEARANCE

Bright roof-rack side rails with black end caps  
LED taillamps  
Power-deployable, Magnetic-painted running boards with polished stainless accents

COMFORT & CONVENIENCE

2nd-row heated outboard seats  
Ambient lighting  
Auto-dimming driver’s sideview mirror  
One-touch-up/-down feature for 2nd-row windows  
Power-adjustable pedals with memory feature  
Top-hide leather-wrapped steering wheel with Dark Parchment Euro stitching  
Upgraded carpeted floor mats for 1st and 2nd rows

CONNECTIVITY & ENTERTAINMENT

B&O Sound System with 12 speakers, and HD Radio™ Technology

OPTIONS

**Equipment Group 301A:** power, panoramic Vista Roof;® Ford Co-Pilot360™ Assist: Adaptive Cruise Control with Stop-and-Go; and Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM® Traffic and Travel Link® with 5-year subscription<sup>3</sup>)

**Equipment Group 302A:** all content of 301A + 22" 6-spoke painted machined-face aluminum wheels with Dark Tarnish-painted pockets (includes continuously controlled damping [CCD] suspension); 360-Degree Camera with Split-View Display and front and rear washers; LED headlamps and fog lamps; and Enhanced Active Park Assist with parallel park, park out assist, and reverse perpendicular parking

**Cargo Package:** advanced cargo manager and roof-rail crossbars (not available on 303A)

**Convenience Package:** all content of Heavy-Duty Trailer Tow Package + advanced cargo manager, inflatable 2nd-row safety belts in outboard seating positions, and roof-rail crossbars (requires 303A)

**FX4 Off-Road Package with 360-Degree Camera:** 18" Magnetic-painted cast-aluminum wheels with 275/65R18 all-terrain (A/T) OWL tires, 360-Degree Camera with Split-View Display and front and rear washers, 3.73 electronic limited-slip rear differential (eLSD), off-road shocks, 2-speed automatic 4WD with Neutral towing capability, heavy-duty radiator, fuel tank underbody protection, skid plates, FX4 badging, chrome-plated running boards with angular step bars, and 1st- and 2nd-row floor liners (4x4 only; requires 301A; not available with Special Edition Package or Texas Edition Package)

**Heavy-Duty Trailer Tow Package:** heavy-duty radiator, Pro Trailer Backup Assist™ 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral towing capability

**Special Edition Package:** all content of Cargo Package and Heavy-Duty Trailer Tow Package + 22" premium Black-painted aluminum wheels (includes continuously controlled damping [CCD] suspension); 360-Degree Camera with Split-View Display and front and rear washers; Enhanced Active Park Assist with parallel park, park out assist, and reverse perpendicular parking; and LED headlamps and fog lamps (requires 301A)

**Stealth Edition Package (Equipment Group 303A):** select content of 302A + 22" premium Black-painted aluminum wheels (includes continuously controlled damping [CCD] suspension); Gloss Black exterior accents; black EXPEDITION lettering on hood; unique red interior stitching; and 1st- and 2nd-row carpeted floor mats with logo

**Texas Edition Package:** all content of Special Edition Package + Texas Edition badging (requires 301A)

2nd-row power-folding tip-and-slide captain’s chairs  
4-wheel drive (4WD) (includes 1-speed transfer case, Terrain Management System;™ Hill Descent Control and front tow hooks)

Dual-Headrest Rear Seat Entertainment System<sup>4</sup>  
Engine block heater

Enhanced Active Park Assist with parallel park, park out assist, and reverse perpendicular parking (301A only; included on 302A)

Floor liners for 1st and 2nd rows  
Inflatable 2nd-row safety belts in outboard seating positions  
LED headlamps and fog lamps

Power, panoramic Vista Roof with power sunshade (300A only; included on 301A and 302A)

Reversible cargo mat

Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic and Travel Link with 5-year subscription<sup>3</sup>) (300A only; included on 301A and 302A)

LEATHER-TRIMMED SEATING SURFACES: Medium Stone, Ebony



20"  
PREMIUM DARK TARNISH-PAINTED  
ALUMINUM  
*Standard*



22"  
PREMIUM BLACK-PAINTED  
ALUMINUM  
*Included with Stealth Edition  
Package (303A)*



22"  
6-SPOKE PAINTED MACHINED-FACE ALUMINUM  
WITH DARK TARNISH-PAINTED POCKETS  
*Included with 302A*

**Available equipment shown.** <sup>1</sup>Additional charge. <sup>2</sup>Metallic. <sup>3</sup>Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details.  
<sup>4</sup>Ford Licensed Accessory.



# KING RANCH

POWER-DEPLOYABLE RUNNING BOARDS  
360-DEGREE CAMERA WITH SPLIT-VIEW  
DEL RIO LEATHER-TRIMMED SEATS

**Ride like a king** with the striking King Ranch® trim level that brings Southwestern luxury to the 2020 Ford Expedition. Featuring rich Del Rio leather trim covering the seats, door-trim inserts, armrests, center console side rails and steering wheel, Expedition King Ranch showcases a commitment to quality that's a hallmark of the legendary King Ranch in Kingsville, Texas. Their famous “Running W” logo even brands the seatbacks in all 3 rows, carpeted floor mats and massive 22" machined-face aluminum wheels. For an Expedition that embodies the wide-open spaces and freedom-loving spirit of the American West, step up to King Ranch.



**COLORS:** Oxford White, Star White Metallic Tri-coat,<sup>1</sup> Iconic Silver,<sup>2</sup> Desert Gold,<sup>2</sup> Magnetic,<sup>2</sup> Rapid Red Metallic Tinted Clearcoat,<sup>1</sup> Burgundy Velvet Metallic Tinted Clearcoat,<sup>1</sup> Blue,<sup>2</sup> Agate Black<sup>2</sup>

**DEL RIO LEATHER-TRIMMED SEATING SURFACES:** Mesa/Ebony

**3.5L ECOBOOST® V6**  
WITH AUTO START-STOP TECHNOLOGY  
10-SPEED AUTOMATIC TRANSMISSION

## KING RANCH INCLUDES SELECT LIMITED 302A FEATURES, PLUS:

**FORD CO-PILOT360™ TECHNOLOGY**  
360-Degree Camera with Split-View Display and front and rear washers

**APPEARANCE**  
Brushed-aluminum front door-sill scuff plates with King Ranch logo  
King Ranch exterior badging  
Power-deployable, Stone Gray-painted running boards  
Stone Gray grille mesh, front and rear lower bumper accents, roof-rack side rails and sideview mirror caps

**COMFORT & CONVENIENCE**  
2nd-row power-folding tip-and-slide captain's chairs  
Del Rio leather seating with King Ranch logo on all 3 rows  
Mesa leather trim on steering wheel, center console side rails and door-trim inserts and armrests  
Ziricote wood trim on center console

**OPTIONS**  
**Cargo Package:** advanced cargo manager, and roof-rail crossbars  
**Heavy-Duty Trailer Tow Package:** heavy-duty radiator, Pro Trailer Backup Assist,<sup>™</sup> 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral towing capability  
4-wheel drive (4WD) (includes 1-speed transfer case, Terrain Management System,<sup>™</sup> Hill Descent Control and front tow hooks)  
Dual-Headrest Rear Seat Entertainment System<sup>3</sup>  
Engine block heater  
Floor liners for 1st and 2nd rows  
Inflatable 2nd-row safety belts in outboard seating positions  
Reversible cargo mat



**22"**  
6-SPOKE PAINTED MACHINED-FACE ALUMINUM WITH DARK TARNISH-PAINTED POCKETS AND KING RANCH CENTER CAP  
*Standard*

**Available equipment shown.** <sup>1</sup>Additional charge. <sup>2</sup>Metallic. <sup>3</sup>Ford Licensed Accessory.



# PLATINUM

LED HEADLAMPS AND FOG LAMPS

ENHANCED ACTIVE PARK ASSIST

MULTICONTOUR FRONT SEATS  
WITH ACTIVE MOTION®

**Scale new heights** with Platinum. Starting with the power of an enhanced 3.5L EcoBoost® engine that delivers 400 horsepower<sup>1</sup> and 480 lb.-ft. of torque.<sup>1</sup> Outside, bright accents on the door handles, grille, power-deployable running boards and tailgate are complemented by massive 22" aluminum wheels. Inside, enjoy real wood accents and a leather-wrapped steering wheel. Plus, Luxury leather-trimmed heated and ventilated multicontour front seats with Active Motion. 1st- and 2nd-row seats feature perforated inserts and quilted bolsters. And new for 2020: leather-wrapped door rollovers, a leather-wrapped instrument panel top, and unique center console side rails for further refinement. You've reached the pinnacle up here. The 2020 Expedition Platinum.



**COLORS:** Star White Metallic Tri-coat,<sup>2</sup> Desert Gold,<sup>3</sup> Magnetic,<sup>3</sup> Rapid Red Metallic Tinted Clearcoat,<sup>2</sup> Burgundy Velvet Metallic Tinted Clearcoat,<sup>2</sup> Blue,<sup>3</sup> Agate Black<sup>3</sup>



**LEATHER-TRIMMED SEATING SURFACES:** Medium Soft Ceramic, Ebony

**ENHANCED 3.5L ECOBOOST V6**  
WITH AUTO START-STOP TECHNOLOGY  
10-SPEED AUTOMATIC TRANSMISSION

**PLATINUM INCLUDES SELECT LIMITED 302A FEATURES, PLUS:**

**FORD CO-PILOT360™ TECHNOLOGY**  
360-Degree Camera with Split-View Display and front and rear washers

**APPEARANCE**  
Brushed-aluminum front door-sill scuff plates  
Power-deployable, body-color-painted running boards with polished stainless accents  
Real wood accents on center console

**COMFORT & CONVENIENCE**  
**Cargo Package:** advanced cargo manager and roof-rail crossbars  
1st-row multicontour seats with Active Motion  
Enhanced active noise control  
Leather door-trim accents, instrument panel topper and center console side rails  
Unique front and rear floor mats  
Wollsdorf leather-wrapped steering wheel with Pecan Euro stitching

**SAFETY & SECURITY**  
Inflatable 2nd-row safety belts in outboard seating positions

**OPTIONS**  
**Heavy-Duty Trailer Tow Package:** heavy-duty radiator, Pro Trailer Backup Assist,<sup>™</sup> 3.73 electronic limited-slip rear differential (eLSD), integrated trailer brake controller, and 2-speed automatic 4WD (4x4 only) with Neutral towing capability  
2nd-row power-folding tip-and-slide captain's chairs  
4-wheel drive (4WD) (includes 1-speed transfer case, Terrain Management System,<sup>™</sup> Hill Descent Control and front tow hooks)  
Dual-Headrest Rear Seat Entertainment System<sup>4</sup>  
Engine block heater  
Floor liners for 1st and 2nd rows  
Reversible cargo mat



**22"**  
6-SPOKE PAINTED MACHINED-FACE ALUMINUM  
WITH DARK TARNISH-PAINTED POCKETS  
*Standard*

**Available equipment shown.** <sup>1</sup>Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. <sup>2</sup>Additional charge. <sup>3</sup>Metallic. <sup>4</sup>Ford Licensed Accessory.





Expedition MAX Platinum in Rapid Red Metallic Tinted Clearcoat accessorized with hood deflector, side window deflectors,<sup>1</sup> splash guards,<sup>1</sup> roof crossbars, and roof-mounted cargo box<sup>1,2</sup>



In-vehicle safe<sup>1</sup>

Roof crossbars<sup>2</sup>



Floor liners

Dash cam systems<sup>1</sup>

SHOP THE COMPLETE COLLECTION | [accessories.ford.com](https://accessories.ford.com)

<sup>1</sup>Ford Licensed Accessory. <sup>2</sup>Consult owner's manual for details on roof-rack load limits.

**New Vehicle Limited Warranty.** We want your Ford Expedition ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at [ford.com/finance](https://ford.com/finance).

**Ford Protect™ Extended Service Plans.** Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

**Ford Insure.** A new insurance product designed just for Ford owners, Ford Insure can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and earn bigger discounts – it's a win/win/win. Visit the FordPass mobile app or call 1-833-Ford-183.

*American Road Services Company LLC is the licensed insurance agency supporting Ford and Lincoln insurance programs. Ford Insure is underwritten by Nationwide Mutual Insurance Company and Affiliated Companies. Subject to underwriting guidelines, review, and approval. Products not available to all persons in all states. Coverages vary by state. Availability varies; program criteria differs in California.*

**Ford Original Accessories.** They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty.

**Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Comparisons based on competitive models excluding other Ford vehicles (class is Extended Utilities based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment and without standard antenna. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles. Colors are representative only. See your dealer for actual paint/trim options.



#### COMPLIMENTARY MAINTENANCE

With FordPass Rewards,<sup>™</sup> you can earn 42,000 Points to use toward complimentary maintenance when you buy or lease a new Ford.<sup>4</sup> Or save your Points for future service, accessories or even your next new vehicle purchase. And when it's time to schedule service, you can do it right from your FordPass App.



#### REWARDS

In addition to complimentary maintenance, you can easily earn FordPass Rewards Points for many of the things you already do with us, including service and maintenance at participating dealers. Then you can redeem your Points for discounts on service, parts, accessories and new vehicle purchases. Use your app to watch your Points grow and keep track of how you use them.



#### ROADSIDE ASSISTANCE

With the FordPass App, you can request roadside assistance like fuel delivery, flat-tire repair and more 24/7 anywhere, anytime.<sup>5</sup> Just use your app to call or make an e-request and help is on the way.



#### CONNECT & CONTROL

Stay connected and in control of your vehicle with complimentary remote features accessed through the FordPass App. Start, stop, lock and unlock your vehicle, schedule a start, even check fuel and fluid levels right from the app.<sup>6</sup> You can also get vehicle health alerts, service history and service alerts to help you keep on top of your vehicle's maintenance.



Download the FordPass app today.

<sup>3</sup>FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. <sup>4</sup>75,000 points for Diesel owners. Modem must be activated within 60 days of purchase through the FordPass App on a smartphone and remain active for at least 6 months after activation. Buyers of non-modem-equipped vehicles will also receive Points for complimentary maintenance after enrollment. Visit a participating dealer for details. <sup>5</sup>Roadside assistance is included for certain owners and available to everyone for a per-service fee. <sup>6</sup>FordPass Connect<sup>™</sup> (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.





From day one, we had the future in mind. And for over 116 years,  
we've focused on improving your freedom of movement,  
by making it possible for hardworking, everyday people to own  
a vehicle. One that's well built. That you're proud to drive.  
Born in Detroit, made in America<sup>1</sup> and famous worldwide:  
We are the Ford Motor Company.

Your mobility is at the center of everything we do.  
And we're excited to be designing and building smart vehicles  
that work for you. It's why we put our family name on every one.  
From our founding members, to our Ford family of employees  
around the globe, we work with pride. We build with care.  
For you – and your family. By everyone in ours.

<sup>1</sup>Made in the USA with domestic and foreign parts.